

FOR IMMEDIATE RELEASE



AACF Welcomes Two New Trustees to Its Board: Zenata Perez and Mike Cooper

Sacramento, Calif. – August 12, 2025 – The [Automotive Aftermarket Charitable Foundation \(AACF\)](https://www.AftermarketCharity.org) is pleased to welcome two highly respected industry leaders to its Board of Trustees: Zenata Perez, Global Head of Sales for Vehicle Management Solutions at Sensata Technologies, and Mike Cooper, Senior Vice President of Professional US/Puerto Rico at Advance Auto Parts.



Zenata Perez brings over two decades of global experience in sales, business development, and strategic leadership across the automotive sector. At Sensata Technologies, she leads global sales and manages key partnerships across multiple regions. A passionate advocate for the industry, she is actively involved with Auto Care Association, MEMA, and Women in Auto Care.

"I am truly honored to join the AACF Board of Trustees and to serve an organization that reflects the heart, compassion, and unity of our industry. This role is deeply meaningful to me because it allows me to give back to the people and families who are the backbone of the automotive aftermarket, whose commitment, skill, and hard work keep our industry thriving. I am committed to using my experience and my voice to help the AACF reach more people, raise awareness, and ensure that in life's most difficult moments, no one in our community feels alone. Together, we can provide not only support but also hope, encouragement, and the reassurance that help is always within reach."



Mike Cooper oversees the Professional business segment for Advance Auto Parts across the U.S. and Puerto Rico. With extensive experience in driving growth, building strong customer relationships, and leading high-performing teams, Mike's leadership reflects a deep commitment to both business excellence and community impact.

"It's a privilege to join the Board of the AACF and be part of an organization that makes such a positive impact nationwide. I look forward to working alongside my fellow board members to help guide and strengthen the important work being done to support those in need."

Both new trustees bring fresh insights and extensive networks that will help AACF expand its visibility, deepen industry engagement, and reach even more families in need. Their expertise will be instrumental in guiding strategic initiatives, building partnerships, and advancing the Foundation's mission to provide vital support during times of crisis.

"We're thrilled to welcome Zenata and Mike to the AACF Board," said Executive Director John Kairys. "They both bring unique strengths, broad industry perspectives, and a shared passion for helping people are qualities that will help us continue our mission at an even greater scale."

For more information or to get involved, contact Misty Walker, Misty@AftermarketCharity.org.

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About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit www.AftermarketCharity.org.