



## Automotive Aftermarket Charitable Foundation

Taking Care of our Own since 1959

The AACF is about taking care of its own.

After all, if we don't take care

of our own, who will?

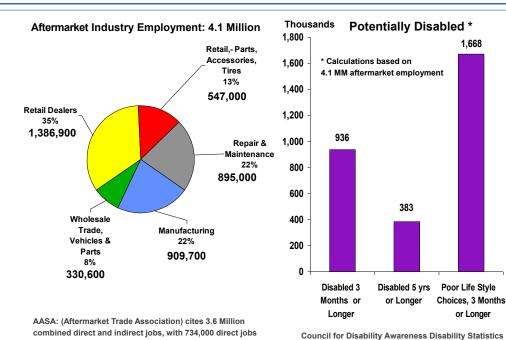
# Second Quarter | 2016 | eNews

#### LETTER FROM THE DIRECTOR

One of the main questions I get asked when speaking about the AACF is just how much need is in our industry for this charity. We knew the Automotive Aftermarket was huge, but we didn't have a good answer. So we decided to do some research. The chart below shows the results of our research.

# Potential Need for Help in the Automotive Aftermarket





#### Did you know:

for the "aftermarket"

- The average group long-term disability claim lasts 34.6 months.
- The average individual disability claim lasts 31.6 months.
- One in eight workers will be disabled for five years or more during their working careers.

Continued on Page 5 >

# **Upcoming Events**

May 04 - 06 2016 Auto Care Association Spring Leadership Days | Hyatt Regency Coconut Point | Bonita Springs, FL

June 16 AAPEX Exhibitor Summit Las Vegas, NV

July 29 2016 SEMA Cares Pinewood Car Charity Race | Sheraton Fairplex Conference Center Pomona, CA

## How You Can Help

We are the only charity that enables you to help members of our industry that have nowhere else to turn. The work of the Automotive Aftermarket Charitable Foundation (AACF) is done by volunteers and a small staff, so our overhead is minimal. The AACF is a 501(c)(3) non-profit organization. Donations to AACF are tax-deductible to the extent permitted by law.

Mail your donation to: Automotive Aftermarket Charitable Foundation PO Box 864520 Orlando, FL 32886-4520

Online: www.AACFI.org/donate-today





(http://www.disabilitycanhappen.org)



# Second Quarter | 2016 | eNews

# **Spotlight - Newest Board Members**

# Damien Harmon, Vice President of Operations - Bridgestone Retail Operations

Damien Harmon joined the company in 2014. He is responsible for strategic leadership of store operations and all general operations of the business, including service capability, customer retention, information technology and education. Prior to BSRO, Damien was Vice President of Category and Merchandising Operations at Best Buy.



Damien Harmon

# Tyler Reeves, President and General Manager National Accounts - Interstate Batteries

Tyler Reeves serves as President and General Manager of Interstate's National Accounts segment, focusing on account service, business development and channel penetration strategies.

He started his career at Interstate Batteries as Director of Brand Strategy & Innovation where he led customer communication, national account marketing and product management. Tyler enjoys spending his weekends with family, playing guitar and coaching kids' sports.



Tyler Reeves

#### Mike Wilcox, Vice President Sales – Hennessy Industries

Mike has been in the Automotive Aftermarket for over 36 Years starting his career with Sun Electric Corporation where he began in Customer Service and Inside Sales. In the 6 years there he held various sales roles and at the end was working in their leasing division developing and rolling out programs to support their capital equipment sales.

In 1996 Mike joined Hennessy Industries where over the past 20 years he has held various sales roles including Key Account, Regional Manager to his present position of Vice President of World Wide Sales. Mike and his wife Julie have 2 children, Adam and Ali all residing in Murfreesboro; TN. Away from work, Mike enjoys golf and spending time with his grandson Eli.



Mike Wilcox



# Second Quarter | 2016 | eNews

### **AACF Recipient Story**

With the help of the AACF (and it's generous supporters) the Tobin's have been able to purchase a specialized service dog for their son with Autism. Read about their struggles and how the Foundation has helped them.

#### **Dominic's Story**

Our son, Dominic Tobin, is a seven-year-old boy with Autism and several other diagnoses. Like 49% of those with autism, Dominic wanders and bolts from safe environments. This has become a daily struggle, sometimes more than once each day.

We can no longer use the restroom with peace of mind nor can my husband take him outside and turn his back for a moment to do yard work. Taking Dominic out in public except for therapy and doctor appointments and special needs functions creates the risk of him bolting; sometimes even out of a moving vehicle.

Sleep is another area Dominic has struggled with since infancy. Regardless how active he is during the day, and he's extremely active, he rarely sleeps more than four hours. All of this takes an immense toll on him and our family.

So with the help of the AACF (and other donations) we turned to Warren Retrievers for a highly trained service dog trained SPECIFIC to Dominic's needs.

Thank you so much for the enormous generosity to our family this past year! The help you gave us - there are no words to express our gratitude! Thank you so much for all you have done!

-Brenda Tobin

If tragedy strikes, it usually does so without warning. And when it does, the AACF is here to help. If you or someone you know needs help, please contact us through your Human Resources Department or call us at 772-286-5500. All calls are confidental.



Krypto, aka Super Dog

#### **Awareness Partner Program**

The AACF Awareness Partner Program was developed so conscientious companies can inform their employees about the help offered by The Foundation.

A current or past employee may need the assistance that only the AACF can offer. By supporting its work you are providing a benefit to employees as well as giving back to your industry.

There is no cost to join. Simply share the information about our program with your HR Department and employees.

#### JOIN OUR PARTNERSHIP

Contact Joel Ayres, Executive Director (916) 628-0271 Joel@AACFI.org





## Second Quarter | 2016 | eNews







2015 Tournament and Cocktail **Reception Photos** 

"There is nothing more beautiful than someone who goes out of their way to make life beautiful for others." - Mandy Hale



# 2016 Bob Schoeberl Memorial Golf Tournament Monday, October 31,st 2016

It is hard to believe, but it is that time of the year again. We are counting on you to help us make the 2016 Automotive Aftermarket Charitable Foundation Bob Schoeberl Memorial Golf Tournament the biggest and best ever! Your financial support enables the Foundation to help people who work within our industry.

There are a limited number of sponsorships available, and Foursomes have sold out early the past several years. To ensure a spot in the tournament, please RSVP as soon as possible.

Informational letters with details for this year's tournament and cocktail reception will be going out soon.

Mark your calendars and join us for a great cause!

For more information about participating or sponsoring in this years golf tournament contact Misty Walker (Misty@AACFI.org).

#### **AACF BOARD MEMBER NEWS**

The AACF would like to thank Susan Medick, for her dedicated service on the board of trustees, as Treasurer. She has been a valued member and will be missed. Board member Luanne Brown will be acting as the Foundation's new Board Treasurer and Finance Committee Chairman.

The AACF would like to welcome Lynn Parker (Trustee) and Luanne Brown (Trustee) to the Board's Executive Committee.

Also a big welcome to Mike Wilcox, and Shane Willis joining the Golf Committee; and Tyler Reeves who will be joining the Marketing Committee.

We appreciate all the valuable time and the guidance everyone brings to the Foundation. The Foundation would not exist without our amazing board of industry volunteers.





### Automotive Aftermarket Charitable Foundation

Taking Care of our Own since 1959



## Second Quarter | 2016 | eNews

#### LETTER FROM THE DIRECTOR continued

- Approximately 90% of disabilities are caused by illnesses rather than accidents.
- 69% of workers in the private sector have no private long-term disability insurance.
- 68% of adult Americans have NO savings earmarked for emergencies.
- 65% of working Americans say they could not cover normal living expenses even for a year if their employment income was lost; 38% could not pay their bills for more than 3 months.
- 65% of initial SSDI claim applications were denied in 2012. Can your family live on \$1,130 a month? That's the average monthly benefit paid by Social Security Disability Insurance (SSDI) at the end of 2012.

Think Social Security or Workers' Compensation will cover it? Better do your homework.

The AACF is doing a lot of good, but as you can see the need is great. To help those in need become aware of our good work, we need the industry's help.

FIRST- Have your company become an AACF Awareness Partner. Contact Joel Ayres (Joel@AACFI.org or 916-628-0271) for more information about this program.

**SECOND**- Make a donation today and then consider adding the AACF to your yearly charity budget. This way we can continue helping our own in this industry that has given us back so much. You can send your checks to:

**AACF** PO BOX 864520 Orlando, FL 32886-4520

Or go to: www.AACFI.org/donate-today to make a credit card donation online.

We are the only charity that enables you to help members of our industry that have nowhere else to turn. The work of the Automotive Aftermarket Charitable Foundation (AACF) is done by volunteers and a small staff, so our overhead is minimal. The AACF is a 501(c)(3) non-profit organization. Donations to AACF are tax-deductible to the extent permitted by law.

"The purpose of life is not to be happy. It is to be useful, to be honorable, to be difference that you have lived and lived

"Will you again please convey my thanks and gratitude to the Board of Directors for failthfully sending me their monthly gift! It has been invaluable to me as I have moved on without my dear Conrad and started my new life here in Kansas City where my son and family live nearby."

- Current Recipient

"Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere."

- Theodore Roosevelt

Sources:

2016 AASA Status Report, (http://www.aftermarketsuppliers.org/Industry-Analysis/AASA-Status-Report.html) Council for Disability Awareness Disability Statistics, (http://www.disabilitycanhappen.org/chances\_disability/disability\_stats.asp)





#### Automotive Aftermarket Charitable Foundation

Taking Care of our Own since 1959



## Second Quarter | 2016 | eNews

### **About Automotive Aftermarket Charitable Foundation**

The Automotive Aftermarket Charitable Foundation was founded in 1959 as an organization dedicated to assisting automotive aftermarket people who, because of catastrophic illness or terrible accident, have exhausted all other available resources in maintaining a reasonable existence. The Foundation is staffed by industry executives who donate their time with the single goal of providing a solution to the family or individuals who have reached this position of great need. We depend on the generous assistance of our industry companies and individuals to provide the financial support to fund the foundation.

The AACF is a not-for-profit organization.

For more information: www.AACFI.org

#### CONTACT AACF FOR MORE INFORMATION

Automotive Aftermarket Charitable Foundation (AACF) 5716 Folsom Blvd #149 Sacramento, CA 95819

Phone: 772-286-5500 | Fax: 916-471-0298 Email: info@AACFI.org | Online: AACFI.org

BOB HIRSCH | President | Gold Eagle Co. JOE MITTELMAN | Vice President | Retired LUANNE BROWN | Treasurer | eTool Developers/SEMA Representative TERRY O'REILLY | Secretary | Pricedex Software Inc.
TONY BARTHOLOMEW | O'Reilly Auto Parts ANDY DUDASH | TBC Corporation DAMIEN HARMON | Bridgestone Retail Operations JEFF HELFRICH | TBC Corporation CHRIS KERSTING | President/CEO, SEMA ROSS KOGEL, JR. | Tire Wholesalers Inc. SCOTT KRINSKY | General Parts Inc./Carquest

CHUCK MCCOURT | McCourt Marketing Group LLC JON OWENS | AutoMD

LYNN PARKER | Lynn Parker Associates, LLC

TYLER REEVES | Interstate Batteries

WALTER SCOTT | eCommerce & eServices, Advance Auto
RICH SCOVNER | Tenneco Automotive

SHELDON SILVERMAN | Smart Bomb Media Group

MURRAY SULLIVAN | National Pronto Association

DENNIS TOLIVAR | Genuine Parts Company

MIKE WILCOX | Hennessy Industries MIKE WILCOX | Hennessy Industries

JOEL AYRES | Executive Director MISTY WALKER | Executive Assistant



