

"Our family is deeply grateful for your support and help . . ."



## Automotive Aftermarket Charitable Foundation

Taking Care of our Own since 1959

The AACF is about taking care of its own.  
After all, if we don't take care  
of our own, who will?

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## THANK YOU 2015 GOLF SPONSORS



This year's Bob Schoeberl Memorial Golf Tournament was another sold out event. With over 130 golfers and some beautiful weather everyone had a great time while helping many of our own in the automotive aftermarket get the help they need. The Sunday night cocktail reception was held on the patio of the

Las Vegas Country Club attended by golfers, AACF sponsors, industry partners, and AACF board members. Dennis Tolivar, Shane Willis and Bill Ihnken, took home first place honors as a team. The golf tournament was followed by a luncheon on the patio along with great prizes including an all-inclusive trip for two to Cabo, Mexico.

Once again the AACF offered a new car at the Hole-In-One Par Three. While several golfers came very close no one drove away the new vehicle this year.

Thank you to all the golfers, sponsors and the AACF golf committee for making this a success. Mark your calendars for the 2016 Tournament and make room in your budgets to help sponsor this great event. Have fun and make a difference with those automotive aftermarket employees and their families in need of our assistance.

## Upcoming Events

Jan. 25 - Jan. 28, 2016  
Heavy Duty Aftermarket Week | Mirage  
Las Vegas, NV

Jan. 29 - Jan. 30, 2016  
Mobile Tech Expo 2016 | Caribe Royal  
Orlando, FL

Feb. 20, 2016  
Keystone BIG Show East | Walter E.  
Washington Convention Center  
Washington, D.C.

## How You Can Help

We are the only charity that enables you to help members of our industry that have nowhere else to turn. The work of the Automotive Aftermarket Charitable Foundation (AACF) is done by volunteers and a small staff, so our overhead is minimal. The AACF is a 501(c)(3) non-profit organization. Donations to AACF are tax-deductible to the extent permitted by law.

Mail your donation to:  
Automotive Aftermarket Charitable  
Foundation  
PO Box 864520  
Orlando, FL 32886-4520

Online: [www.AACFI.org/donate-today](http://www.AACFI.org/donate-today)



Lynn Parker | Lynn Parker Associates LLC

### Spotlight - Lynn Parker

What is the most meaningful and rewarding part of being involved with the AACF?

*My biggest reward is having the honor of being on the Recipient Committee with our fellow teammates Bob Hirsch, Joe Mittelman, Chris Kersting, Bill Long, Lee Fitts, and Larry Magee. Anyone requesting assistance must complete the application form and provide a lot of personal detail (as they should). Unfortunately when someone needs the application is when a tragic event has taken place. Until we have been there, I don't think any of us know how hard it would be to gather all the information and complete the form while at the same time dealing with the drastic change in that person's life.*

*It's natural for people to be very proud, confident and self-supporting not only for themselves but for their families. Can we truly understand the humility, modesty and confidence it takes to send a completed application containing everything about you and your families most personal information and then send that information to total strangers? Now if that person has made it this far, a new feeling appears and that feeling is called hope. Hope is a probably the single most powerful feeling there is. Hope is more powerful than fear.*

Why do you volunteer your time to the AACF?

*Think about this. Just the existence of the Automotive Aftermarket Charitable Foundation gives people hope. When the Recipient Committee grants requests, it feels good to be a part of this wonderful foundation. The notes of thanks, the tears of gratitude and the smiles we receive is the reason I am involved in the AACF. I will always be involved as long as I am able. Each of us have a role to play as a board member and every role is as equally important. I know that each of us wish we could spend more time and effort with the Foundation. It is very difficult to do. We have our own businesses, jobs and families to support. However, if each of us search our hearts and if we really want to, we can find a few extra minutes to take the message to people within our industry who have fallen on hard times.*

What do you recommend our AACF partners do to get more involved?

*Each of us start with our own companies by making sure we are promoting the AACF from within. That simple effort would give people hope and could have a positive change on their lives. It takes commitment and it is one of the most rewarding things you will ever do. Contact Joel Ayres (joel@aacfi.org) for more information on getting involved with the AACF.*

Lynn Parker is Co-Founder & President of Lynn Parker Associates, a full service rep agency with over 40 years of experience specializing in the automotive aftermarket industry.

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"How you make others feel about themselves says a lot about you."

-Anonymous

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"Thank you for being my Angels ... thank you from the bottom of my heart."

-Current Recipient

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"The Foundation is the only reason I have kept my home and has allowed me to concentrate on getting well. Again, thank you so much. I have so much respect for you and the Foundation."

- Current Recipient

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### 2015 SEMA/AAPEX SHOW RECAP

At the 2015 AAPEX/ SEMA show, AACF Executive Director, Joel Ayres was given the opportunity to tell the story of the Automotive Aftermarket Charitable Foundation, what the Foundation does and how people or companies can help. Mr. Ayres gave presentations at the Alliance of State Automotive Aftermarket Associations (AAASA) meeting, the PWA general membership meeting, the LTAA Council meeting and was interviewed on the SEMA Central stage, the SEMA Hall of Fame luncheon and at the SEMA awards banquet. Mr. Ayres also attended over a dozen receptions at both the AAPEX show and SEMA show to promote awareness of the AACF.

### AACF BOARD MEMBER NEWS

The AACF would like to thank Stu Crum, President of Bridgestone Retail Operations, for his dedicated service on the board of trustees, as well as his, fantastic support both personally and from his company. Mr. Crum recommended Damien Harmon as his replacement and was approved by the executive committee in December. Mr. Crum will be missed but will continue to be a supporter for the AACF and its mission.

### Awareness Partner Program

**To help promote increased awareness among people in the industry, we have embarked upon an Awareness Partner Program with Automotive Aftermarket companies.**

#### WHAT ARE THE BENEFITS?

A current or past employee may need the assistance that only the AACF can offer. By supporting its work you are providing a benefit to employees as well as giving back to your industry. Your company's involvement will also show your employees that you are a 'caring' company with 'heart'.

#### WHAT IS THE COST?

There is no cost. Any additional contributions to the Foundation would also assist us in extending our reach and would be appreciated, but this is not a prerequisite to participate in the Awareness Partner Program.

#### WHAT WE WOULD LIKE YOU TO DO TO BECOME A PARTNER:

Share the information with your HR Department. Hang information posters on cafeteria and corridor bulletin boards. Publish a brief article in your periodic employee newsletter. Add information to employee web pages.

#### JOIN OUR PARTNERSHIP

Contact Joel Ayres, Executive Director  
(772) 286-5500  
joel@aacfi.org



AACF Executive Director, Joel Ayres speaking at SEMA Show

[SEMA Show, 3-6 November 2016 – Las Vegas Convention Center](#)

With over 2,000 new products on display, with over 2,300 exhibiting companies, the SEMA show is the largest annual gathering of small businesses and it is the place where all the latest specialty automotive products are introduced. It gives exhibitors opportunities to make new connections and build relationships. There are also technical workshops & product demonstrations.

Visit [www.semashow.com](http://www.semashow.com) for more information.

### Welcome New AACF Board Members

**Damien Harmon**, VP of Operations at Bridgestone Retail Operations.

**Mike Wilcox**, Vice President Sales Worldwide at Hennessy Industries.

**Tyler Reeves**, President and General Manager National Accounts of Interstate Batteries.

### About Automotive Aftermarket Charitable Foundation

The Automotive Aftermarket Charitable Foundation was founded in 1959 as an organization dedicated to assisting automotive aftermarket people who because of catastrophic illness or terrible accident have exhausted all other available resources in maintaining a reasonable existence. The Foundation is staffed by industry executives who donate their time with the single goal of providing a solution to the family or individuals who have reached this position of great need. We depend on the generous assistance of our industry companies and individuals to provide the financial support to fund the foundation.

The AACF is a not-for-profit organization.

For more information:  
[www.AACFI.org](http://www.AACFI.org)

### CONTACT AACF FOR MORE INFORMATION

Automotive Aftermarket Charitable Foundation (AACF)  
5716 Folsom Blvd #149  
Sacramento, CA 95819

Phone: 772-286-5500 | Fax: 916-471-0298  
Email: [info@AACFI.org](mailto:info@AACFI.org) | Online: [AACFI.org](http://AACFI.org)

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