Contact: Misty Walker
AACF
Phone: (772) 286-5500
Misty@AftermarketCharity.org

5716 Folsom Blvd. #149
Sacramento, CA 95819
www. AftermarketCharity.org

FOR IMMEDIATE RELEASE

AACF Welcomes Jason Morgan to Board of Trustees



Sacramento, Calif. – October 7, 2026 – The Automotive Aftermarket Charitable Foundation (AACF), a 501(c)(3) organization supporting individuals and families in the aftermarket during times of great hardship welcomes Jason Morgan, Executive Content Director at Babcox Media, to its Board of Trustees. Morgan succeeds Jim Merle, Vice President/Group Publisher at Babcox Media. AACF extends its sincere thanks to Merle for his service to the board and dedication to the foundation's mission.

Morgan brings more than 20 years of experience in business-to-business media. At Babcox Media, he leads editorial strategy, audience development and content operations across the company's automotive, trucking and aftermarket media brands. His industry knowledge and relationships will support AACF's efforts to raise awareness and connect more families with available assistance.

"I'm honored to join the AACF Board and contribute to an organization that provides meaningful help to people throughout the automotive aftermarket when they need it most. I look forward to putting my experience and relationships to work in a way that can genuinely help make a difference in their lives," said Morgan.

"Jason understands the people and businesses that make up our industry, and we're excited to welcome him to the board," said John Kairys, Executive Director of AACF. "His experience in industry communications will help us reach more people who may need our support. We also extend our sincere thanks to Jim Merle for sharing his time and talents with AACF and helping us carry this mission forward."

To learn more, apply for assistance or support AACF's mission, visit **www.aftermarketcharity.org**.

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About the Automotive Aftermarket Charitable Foundation (AACF)
The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit www.AftermarketCharity.org.