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MEMA and SEMA's Longstanding Commitment to AACF Strengthens the Aftermarket



Sacramento, Calif. – July 22, 2025 The Automotive Aftermarket Charitable Foundation (AACF) is honored to celebrate the continued generosity and partnership of two of the industry's most influential organizations: MEMA, The Vehicle Suppliers Association and the Specialty Equipment Market Association (SEMA).

Both MEMA and SEMA have played a critical role in advancing AACF's mission, offering years of meaningful support that reflects their shared belief in strengthening the aftermarket by caring for the people behind it. Their latest contributions demonstrate not only a commitment to their respective member communities but to the health and stability of the entire aftermarket workforce.

As the largest manufacturing sector in the United States, the vehicle supplier industry represented by MEMA helps keep emergency vehicles on the road, families connected, and goods moving. SEMA, representing the dynamic specialty and performance segment of the aftermarket, champions innovation, small business success, and automotive passion across the country. Together, these organizations recognize that the backbone of the industry is its people.

"The success of our industry depends on the people who make it possible," said John Chalifoux, Chief Sustainability Officer for MEMA, The Vehicle Suppliers Association and Chief Operating Officer of MEMA Aftermarket Suppliers. "Our partnership with AACF helps ensure that those who dedicate their careers to the aftermarket have the support they need when life takes an unexpected turn."

"SEMA has always believed in the power of community within the aftermarket," said Mike Spagnola, President and CEO of SEMA. "AACF is an essential safety net for our industry, and we are proud to support an organization that provides hope and tangible help to the individuals and families who keep this industry running."

Both MEMA and SEMA are more than donors. They are trusted advisors and active participants in AACF's leadership. With representation on the AACF Board of Trustees, they bring strategic insight that has helped AACF grow its impact and reach across all segments of the aftermarket.

"We are incredibly grateful for the long-standing support and leadership of both MEMA and SEMA," said Jon Owens, President of AACF. "Their annual contributions and active engagement help us provide urgent financial assistance to individuals and families in crisis. This level of commitment from respected industry associations strengthens our mission and reminds those we serve that they are not alone."

For more than 65 years, AACF has served as a lifeline for automotive aftermarket professionals during times of crisis, offering confidential financial support for those affected by illness, accidents, natural disasters, or other unforeseen hardships. Thanks to the leadership of MEMA and SEMA, this critical safety net continues to grow stronger.

To learn more about AACF's mission or to get involved, visit AftermarketCharity.org or contact Misty Walker at Misty@AftermarketCharity.org.

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About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit www.AftermarketCharity.org.