

FOR IMMEDIATE RELEASE



Get Ready to Tee Off for a Cause: The Bob Schoeberl Memorial Golf Tournament Returns this Fall



Sacramento, Calif. – July 8, 2025 – The [Automotive Aftermarket Charitable Foundation](https://aacf.org) (AACF) is proud to announce the return of its annual Bob Schoeberl Memorial Golf Tournament, taking place this November 3rd in Las Vegas prior to Industry Week. This exciting, can't-miss event blends world-class golf, industry networking, and a powerful purpose: to raise critical funds for aftermarket families facing financial hardship due to illness, accident, or life-altering crisis.

Spots are limited, and they're going fast! Register today at <https://aacf.org>.

"This tournament is more than just a day on the course," said Jeff Helfrich, committee chair of the event. "It's about showing up for the people in our industry when they need us most. The impact of this event echoes far beyond the green and we're inviting everyone in the aftermarket to be part of that impact."

The tournament honors the late Bob Schoeberl, a passionate supporter of the AACF and a longtime industry leader. Each year, his legacy lives on through this unforgettable day of competition, camaraderie, and compassion.

Last year's tournament brought together passionate supporters from across the industry; people like Will McGee of Goodyear Tire & Rubber Company, who has played in the event for multiple years.

"We know it's a great cause. We love supporting because we know we're helping those in need in our industry," said McGee.

Participants can look forward to a premier golf experience, exciting giveaways, and a live auction packed with exclusive prizes and unforgettable experiences crafted especially for the automotive aftermarket community.

Whether you're a seasoned golfer, an industry partner, or someone who wants to make a difference, this is your chance to join the aftermarket's longest running charity golf event.

Don't wait—foursomes are limited, and registration is open now.

To learn more about AACF and future events, visit www.aftermarketcharity.org.

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About Automotive Aftermarket Charitable Foundation (AACF)

The AACF was founded in 1959 to assist automotive aftermarket members and their families who, due to catastrophic illness or terrible accident, have exhausted all other available resources in maintaining a reasonable existence. AACF provides essential financial assistance, access to resources, and a support network to ensure that no one in the industry faces hardship alone. With the

support of generous donors, AACF continues to make a positive impact on the lives of automotive aftermarket professionals across the nation. For more information visit www.AftermarketCharity.org.